



CONCORDIA
FORMULA RACING

Sponsorship Package 2025-2026

About Concordia Formula Racing



Concordia Formula Racing is an organization with a rich history of over 30 years of undergraduate competition with SAE International and over 100 other teams from around the world. The 6th year electric team is now producing high-performing electric vehicles at a pace to compete with the very best teams.

Why we do it

The team offers students an opportunity to work in an environment focused on collaboration and developing one's engineering skills with the goal of preparing them for the challenges they may encounter in the workforce. The goal of the team is to bring together a diverse set of engineering backgrounds and to allow them to work together. This gives students an opportunity to gain experience with a multidisciplinary project and develop communication and problem-solving skills.

What we do

Concordia Formula Racing will be participating in Formula SAE Michigan and various other competitions held throughout the year to put our prototype to the test against other schools.

Past Results

- 2022: As Concordia's new electric team emerges to build their first prototype, the team adapts their design philosophy to take advantage of the EV platform.
 - 26th place out of 57 teams
 - 21st place in cost
 - 60 points in design



- 2023: Concordia's first functioning car in the electric Formula SAE series, the stepping stone to the high performing prototypes to come.
 - 35th place out of 69 teams
 - 6th place in cost
 - 50 points in design

- 2024: Concordia's first fully tech legal running electric car, CFR24, completes all dynamic events and finishes 19th out of 79 teams.
 - 80 points in design
 - 5th place in cost
 - 7th place in efficiency
 - 14th place in endurance



- 2025: Concordia's most advanced car to date, CFR25 is an optimization of the successful platform of CFR24 and achieves the teams highest ever design score.
 - 95 points in design
 - 41st place out of 100 teams

Message from the coordinator



Thank you for considering supporting Concordia Formula Racing for the 2025–2026 season. Your partnership allows us to innovate, compete, and represent Concordia University at the highest level in the Formula SAE Electric series.

Last season, our CFR25 prototype featured major improvements, notably an aerodynamics package, as well as a massive weight reduction, and a more advanced electrical side. While we faced challenges at the last competition, these experiences provided invaluable insights that have shaped our development moving forward.

For the 2025–2026 season, we are committed to building on that foundation with even greater advancements, including a fully redesigned accumulator, a deeper development of vehicle dynamics, and expanded testing time to fine-tune performance and provide drivers with more practice behind the wheel.

Our team of hard-working and dedicated students are determined to make this year the school's most competitive year in the electric series. With the advancements of every subsystem throughout the years, the team is ready to take a step up and achieve highly in the coming competition.

On behalf of the entire team, we look forward to achieving incredible feats with your help.



Sponsorship Tiers

Why sponsor us?

By supporting our team, you are choosing to help a fully student run organization of ambitious young engineers develop the racing machines of the future. All monetary and in-kind support directly increases our opportunity to learn and compete at the highest level



With your help and support, we are confident that our team will be able to achieve our goals and make you proud. By sponsoring us, you are promoting:

- The learning and growth of future engineers
- Student initiative, innovation, and passion
- Your company's commitment to the future of engineering

Your support for our project will be met with massive appreciation from the team and public representation at our events and online platforms.

Sponsorship Benefits

Tier	Platinum	Gold	Silver	Bronze	Sponsor
Amount	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Logo on team uniform	X	X			
Logo on website	X	X	X	X	X
Logo on car	X	X	X		
Extra large logo on car	X	X			
Individual social media post	X	X			
Grouped social media post	X	X	X	X	X
Team attends company event *	X				
Company promotion at team events	X	X			
Concordia SAE AutoX invitation	X	X	X	X	

*Team attendance with vehicle depending on availability

**FundOne: Taxreceipts only available through donation, no sponsor perks given for donations apart from AutoX invite and social media thanks

Sponsorship Benefits

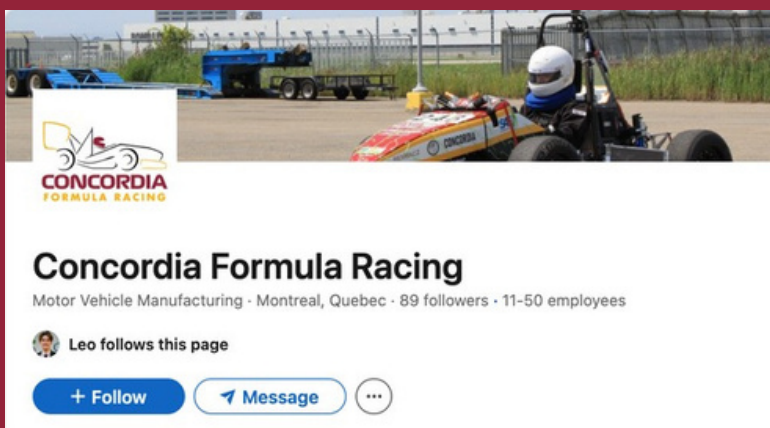
We offer many forms of visibility and promotion to our industry partners

- Our sponsors benefit from stylish exposure to a bright and young audience consisting of:
 - Engineering students & faculty, both at Concordia and many other universities
 - Industry workers judging & volunteering at competitions across North America



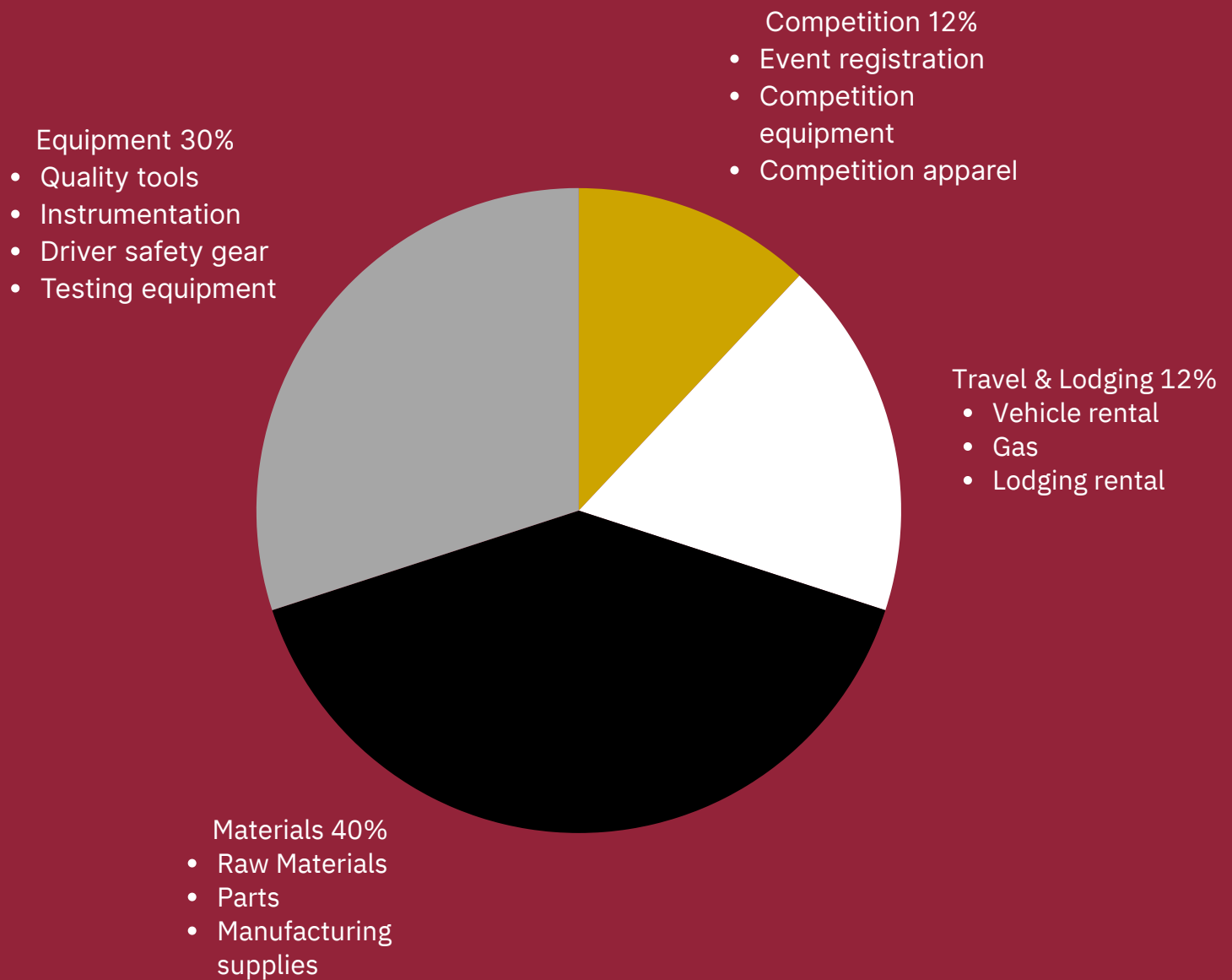
Our sponsors also benefit from promotion on the team's website, mentions on our social media platform and on printed promotional material, from competition apparel to banners dependent on sponsorship tier. For the duration of one year:

- September to September Logo sized proportionally as per number of sponsors
- and their respective levels



Budget

The team's main expenses are manufacturing, materials, competition expenses including travel and mobilization:

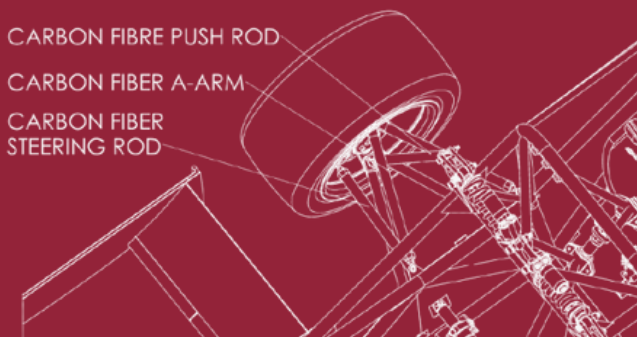
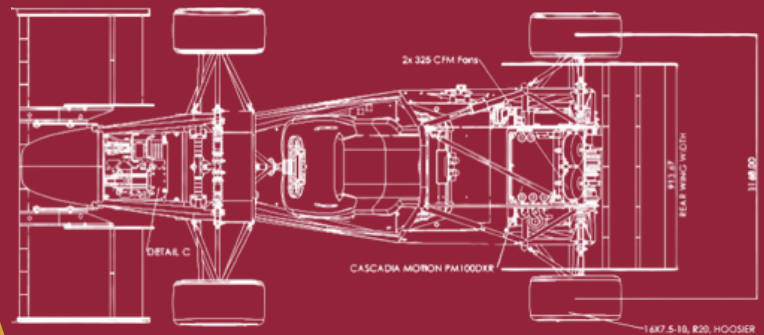


Your donation directly encourages us to attend more competitions, design and build more advanced machines, and to develop ourselves further than ever before.

Our Engineering Philosophy

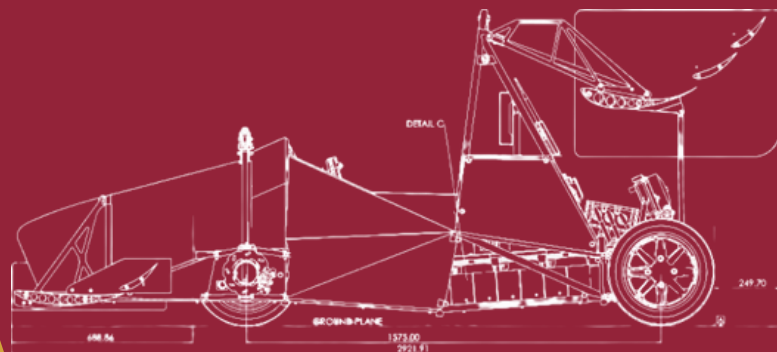
We commit to building advanced and high performing electric racing machines. Through use of lightweight materials and creative manufacturing processes, we are able to build complex racing vehicles on our tight timeline.

A unique manufacturing process including 3D - printed leading edges and lofts allowed us to produce an aerodynamic package with complex geometry and low weight, as well as eliminating the need for molding. This front and rear wing package is a major performance gain for our most recent prototype.



- With a focus on optimization and reducing mass, we employ composite materials in our structural and suspension components. Our carbon fiber suspension has been tested on an in-house fatigue testing rig to several times it's useable lifecycle. This truly shows the team's commitment to performance and industry level engineering practices.

CFR25 shows our capability in building a well rounded and optimized vehicle. With intricate packaging and custom electrical hardware, this is a demonstration of advanced systems integration and our team's ability to build a vehicle as a cohesive package. This level of attention to detail is paramount in everything we do.



Team Testimonial



I joined FSAE in my last year of studies and my biggest regret is not having joined sooner! Having completed my Capstone project with FSAE which consisted of designing a new steering system for the car, I gained invaluable knowledge on tire performance, vehicle dynamics and performance optimization. FSAE allows students to practice and complete the engineering design cycle: research, design, manufacture, test. It does this by allowing students the freedom to do work in the machine shop, designing parts in SolidWorks, and work amongst Concordia's brightest and most driven students who share the same goal of designing an entirely student built car and competing in Michigan every year. Ultimately this experience in FSAE helped land me a career in motorsports where I now work for Wayne Taylor Racing, competing in the highest class of IMSA endurance racing with the Acura ARX-06 LMDh. All of the skills I learned in FSAE, I put into practice every day and they have helped me immensely in working in my dream job in racing!

-Tomas Fresco Guillone

Contact us

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THANK YOU FOR YOUR CONSIDERATION



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